2022 Trends in Securing Digital Identities

Identity-related breaches continue to plague organizations with significant business impacts, but investments and executive leadership support are making a difference.

1. Identity growth continues, making identity a top security priority
   - Report identities as a Top 3 security program priority: 64%
   - Include identity investment as part of strategic investments: 94%
   - Report increasing identities primarily driven by cloud adoption, third-party relationships and machine identities: 98%

2. Identity-related attacks are rising and impactful, but preventable
   - Experienced an identity-related breach in the last year: 84%
   - Report the breach could have been prevented or minimized by implementing identity-related security outcomes: 96%
   - Experienced direct business impacts such as recovery costs and reputational damage, as a result of a breach: 78%

3. Investments in security outcomes still a work in progress, focus on basics lacking
   - Will be investing in identity-focused security outcomes, the same as last year: 97%
   - MFA
     - Is a key focus area, particularly for privileged users and employees
   - Typically remove access for a former employee within a day, but only 26% always do: 51%

4. Risky behavior reduced when executives focus on identity security
   - Have executives who speak publicly to employees about password security: 71%
   - Of IT/Security Stakeholders admit to risky security behaviors: 60%
   - IT/security stakeholders are more careful with work passwords when executives speak publicly about their importance: 51%

Read the full research report for additional insights into the key findings
Learn more about implementing Identity Defined Security Outcomes and Best Practices
Join the IDSA and collaborate to solve the hard problems, helping us all become more secure