EXPLOSIVE GROWTH OF IDENTITIES HAS LED TO A SIGNIFICANT INCREASE IN IDENTITY-RELATED BREACHES

52% say that identities have grown more than five-fold in the past 10 years, driven by the adoption of new technologies and a growing and more connected workforce. The growth in identities has created an access management challenge for organizations and transformed enterprise identities into a prime target for hackers.

What was the cause of the identity-related breach?

- Phishing, including broad based campaigns or spear phishing: 46%
- Inadequately managed privileges: 29%
- Malware attack, including password spraying or credential stuffing: 24%
- Reused or inherited password: 23%
- Privileged identity: 21%

And yet 99% believe their identity-related breaches were preventable. In retrospect, is there anything that your company could have done to prevent or minimize this breach?

- Better security awareness training for our users: 72%
- Better integration of existing technology (i.e. identity and security are better aligned): 61%
- Improved internal processes (i.e. security and identity teams better aligned): 50%
- Better in-house expertise around identity and security: 48%
- Better implementation of technology we already own: 41%

Humans are not without fault and better training and simulation exercises will never solve the problem. A focus on identity-centric security outcomes is showing results. When organizations focus on identity-centric security outcomes, they are less likely to suffer from an identity-related breach.

Identity Security has become the biggest challenge to enterprise security. A focus on identity-centric security outcomes can help organizations reduce the risk of a damaging and expensive breach.

Identity Defined Security Alliance
https://securityoutcomes.idsalliance.org