



# CUSTOMER NOTIFICATION

## Product End of Life Announcement

**Product:** PowerBroker for Windows  
**Notification Date:** August 13, 2021

### Summary

*This announcement is intended only for BeyondTrust customers.*

**This document serves as the official announcement of the end of life (EOL) of PowerBroker for Windows (PBW) for all customers, including both desktops and servers.**

BeyondTrust will continue to provide support for PowerBroker for Windows to existing customers through December 31st, 2023. After December 31st, 2023, PowerBroker for Windows will no longer be supported.

### Key Dates:

- **End of Add-ons: December 31st, 2023**
  - You can continue to purchase additional licenses for existing deployments up to this date. Once this date has passed, you will no longer be able to purchase additional licenses.
- **End of Renewals: December 31st, 2023**
  - It will not be possible to renew any existing contracts or subscriptions beyond this date. In the event that a renewal anniversary falls within the End of Life period, but before the End of Life date, then the renewal will be honored. On the date of End of Life, any outstanding contracts will be terminated.
- **End of Support/End of Life: December 31st, 2023**
  - The product will no longer be supported by BeyondTrust after this date. There will be no further patches or hotfixes issued, and you will no longer be able to submit tickets for PowerBroker for Windows in the customer support portal. This date marks the completion of the End of Life of PowerBroker for Windows.

### Replacement Product:

PowerBroker for Windows customers should upgrade to our flagship product Privilege Management for Windows and Mac.

*Note: PowerBroker for Mac reached end of life (EOL) in December 2019. [Notification is located here.](#)*

# Why?

In 2018, BeyondTrust merged with Avecto and brought two leading endpoint privilege management solutions under the same company. Over several years, our BeyondTrust product teams have added great features from the PowerBroker for Windows product to our new Privilege Management for Windows and Mac product, making it the best solution on the market for achieving and dynamically enforcing least privilege across estates of Windows and macOS endpoints.

Now, as we focus our efforts on continuous innovation for Privilege Management for Windows and Mac, we are announcing the end of life of PowerBroker for Windows so that you have ample time to plan your transition to Privilege Management for Windows and Mac.

Key features of Privilege Management for Windows and Mac:

- Available as a cloud solution, offering faster time-to-value, greater flexibility for the work-from-anywhere world, the first to receive new feature releases, and the best user experience
- More comprehensive integrations, allowing PMWM to embed seamlessly into the existing solutions you use today
- Dynamic, granular reporting and analytics, to simplify compliance, auditing, and forensic investigations

View the [BeyondTrust EOL Policy](#) on our website.

## What Should You Do Next?

**BeyondTrust is offering incentives, services, and support to make sure your migration is as seamless as possible**

1. **Reach out to your BeyondTrust Account Manager or contact [sales@beyondtrust.com](mailto:sales@beyondtrust.com):** Your account manager will guide you through the process for your transition to Privilege Management for Windows and Mac.
2. **[Schedule a demo](#) with a BeyondTrust Solutions Engineer:** Once you have contacted your account manager, we would recommend a member from our experienced team of SE's, who can demonstrate Privilege Management for Windows and Mac, and the key benefits that it can unlock for your organization.

### Migration:

Migration to Privilege Management for Windows and Mac can begin when customers are ready. There are two years to migrate, but we would recommend starting your migration as soon as possible. Customers should engage their account representative to create a migration plan.

### Support:

Standard BeyondTrust Support applies. Support for PowerBroker for Windows ends December 31st, 2023. Read the standard [EOL Policy](#) for more details.

## 1. What are the benefits of migrating to Privilege Management for Windows and Mac (PMWM)?

- **Cloud Solution:** PMWM is available as a cloud solution, offering faster time-to-value, greater flexibility for the work-from-anywhere world, the first to receive new feature releases, and the best user experience (also available via on-premises deployment)
- **Constant Innovation:** in 2022 we launched 10 new releases for PMWM including 50+ new features, over half of which were based on customer suggestions and requests
- **QuickStart Policies:** Flexible out-of-the-box policies that allow you to remove admin rights quickly without impacting end user productivity
- **Application Control:** Allow and deny listing with flexible exception handling gives you granular control of what users can install or run
- **Trusted Application Protection:** stop attacks that take advantage of email attachments and malicious websites, by securing Office, Adobe and web browsers with built-in security controls
- **Powerful Integrations:** PMWM offers comprehensive integrations with the key tools your organization relies on. Native integrations with ServiceNow, Azure AD, SIEM tools, and MFA providers through OIDC. Power Rules provides the ability to build tailored integrations, and a PowerShell API lets you integrate rule and policy changes into any automation workflow
- **Windows and macOS parity:** Protect your entire estate across Windows and macOS endpoints seamlessly from a single pane of glass
- **Reporting and Analytics:** Dynamic, granular reporting and analytics simplify compliance, auditing, and forensic investigations
- **Desktop and Server:** PMWM is fully supported on both Windows desktops and Windows servers, with upgrade and migration options available for both

## 2. Is this an opportunity to review my existing policy/deployment?

- Yes – The project to migrate from PowerBroker for Windows (PBW) to PMWM is an excellent opportunity to review your existing PBW policy/strategy. In many cases, simplification of the policy is achievable while still addressing your core use cases. After years of experience with endpoint privilege management, BeyondTrust has developed a QuickStart policies that bring immediate value and can serve as the foundation upon which to build your endpoint policy strategy

## 3. Are there functional gaps between PBW and PMWM?

- Privilege Management for Windows and Mac offers our most advanced features, greatest flexibility, and best user experience. Our product team have worked hard to integrate many of the features from PBW into PMWM, but they are still assessing whether minor functional/feature gaps may exist and adding those functions/features to the PMWM roadmap.

## 4. Why choose Privilege Management Windows & Mac Cloud?

- Faster time-to-value, greater ROI
  - Faster deployments
  - Reduced cost and complexity
  - Flexibility of subscription licensing
- More features, much faster release cadence
  - 'Cloud First' new feature development - we release new features in our Cloud platform first
  - Regular releases delivering new value on an ongoing basis
- Benefits of Cloud/SaaS
  - More reliable, supportable, and scalable infrastructure
  - Fully managed, monitored, and supported by BeyondTrust
  - Accessible from anywhere - for your endpoints and for your policy administrators

## 5. What are the migration opportunities?

- Each migration services project will consider the customers' unique needs to ensure the most seamless experience Migration to Privilege Management for Windows and Mac is an excellent time to review, simplify, and optimize endpoint policy
- BeyondTrust Professional Services and Certified Partners are committed to migrating you with minimum disruption – working to minimize visible change of functionality, retain policy design and end user experience wherever possible
- Depending on the underlying management console technology that your organization is on, there are 2 upgrade options.
- **Product and Services Tier Options:**
  - Option 1 (**Recommended**) - Privilege Management for Windows and Mac Cloud
  - Option 2 - Privilege Management for Windows and Mac On-Premises

## 6. What happens if I renew within the EOL period?

- If your renewal anniversary falls within the End of Life period but before the End of Life date of December 31st, 2023, your renewal will be honored. On the date of End of Life (December 31st, 2023), if you have not contacted BeyondTrust regarding your outstanding renewal that falls beyond that date, your contract will be terminated without further action.
- For example, if your contract is set to expire on January 1, 2024, then that contract will be terminated on December 31, 2023, and you will need to contact BeyondTrust by December 31, 2023.

## 7. How long will a migration take?

- The time to complete a migration from PBW to PMWM is dependent upon several factors including management console platform, policy complexity, and number of endpoints. BeyondTrust Professional Services prides itself on providing a quick time to value. The PMWM environment will be stood up in parallel to the existing PBW environment and cutover will be planned to minimize disruption and downtime.

# Frequently Asked Questions (FAQ)



## 8. Can I trial or test Privilege Management for Windows and Mac?

- Yes. Please contact your Account Manager, who can arrange and schedule demonstrations and POC tests of PMW with a Solutions Engineer.

## 9. Whom do I contact with questions?

- Please contact your Account Manager or the [sales team](#) for more information.